

**Third Annual International Business Conference
(IBC2010)**

December 2-4, 2010

**Venue:
Hyatt Regency,
600 Town Center Dr.
Dearborn, Detroit Metropolitan, Michigan 48126
USA**

* = SESSION CHAIR

**MC FOR THE DAY

THURSDAY, DECEMBER 2, 2010

CONTINENTAL BREAKFAST REGISTRATION 10:00 AM- 4 PM & EXHIBITION 9:00AM-5:00 PM	
10:00-10:30	<p>Welcome Addresses/ Opening Remarks: General Manager, Dearborn Hyatt Regency, USA Prof. Dr. Matthew Kuofie, CEO of GSMI, and Prof of Global Business Mgmt & Information Technology, USA</p> <p>**Prof. Malek Elahi, University of the East, Philippines</p>
10:30-12:30	<p>Ways of improving the CSR in Mongolian business sector Oyungerel Tudev, Tomas Bata University, Czech Republic and Erhembayar Lkhagvasuren , Institute of Finance and Economics, Mongolia</p> <p>Determinants of social and environmental disclosures by Spanish Companies Jon Otegui Echave, Universidad del Pais Vasco(UPV), Bilbao, Spain and *Shyam Bhati, School of Accounting and Finance, University of Wollongong, Wollongong, Australia</p> <p>A Theoretical Perspective on the Emergence of New Trade Finance Tools for Export Development in Bangladesh Zahidul Karim. Department of Business Administration, East West University, Bangladesh</p> <p>Going Beyond Statistical Power Analysis for Achieving Conclusive Managerial Research Findings Prof. Malek Elahi, Dr. Roberto F. Villarrol University of the East, Philippines</p> <p>Engineer. AbdolKhalegh Majedi Islamic Azad University, Iran</p> <p>Dr. Seyed AbdolMajid Shoja PN University South-East Asia, Malaysia</p> <p>A Critical Studies on Ethical Dimension Of Negotiation Priscilla Amechi Kwurue, Business School, University of Aberdeen, Scotland, United Kingdom</p>
12:30-14:00	LUNCH
14:00-16:00	<p>Keynote Speaker: The Role of Research in Addressing the Global Economic Crises Prof Matthew Kuofie</p> <p>Corruption and Tax Evasion: Bangladesh Perspective Nashid Rizwana Monir, Dr. Dennis Frank Woodward, Dr. Sharif N. As- Saber Monash University, Australia</p> <p>Financial Services: An Empirical Study of American Depository Receipts from Emerging Asian Stock Markets *Ajay Samant, Ph.D., Dean and Professor of Finance, University of North Florida, USA</p>

FRIDAY, DECEMBER 3, 2010

	<p>CONTINENTAL BREAKFAST REGISTRATION 10:00 AM- 4 PM & EXHIBITION 9:00AM-5:00 PM</p> <p>**</p>
10:00-11:00	<p>Job Satisfaction as a Potential Mediator Between Motivational Job Characteristics and Organizational Citizenship Behavior: Evidence from Malaysia.</p> <p>Ramesh Krishnan, Roaimah Omar, Ida Rosnita Ismail Universiti Teknologi MARA, Malaysia</p> <p>Mohmad Adnan Alias, National University of Malaysia, Malaysia</p> <p>Roshayati Abdul Hamid, National University of Malaysia, Malaysia</p> <p>Mazuri Abd Ghani, Universiti Sultan Zainal Abidin (UniSZA), Malaysia <i>and</i> Kasturi Kanchymalay, Universiti Teknikal Malaysia Melaka, Malaysia</p> <p>Fairness versus Efficiency: Measuring the Effectiveness of Insider Trading Laws in Australia Dr. Afroza Begum, University of Wollongong, Australia</p> <p>Capital Structure and Its Implications: Empirical Evidence from an Emerging Market in South Asia Athula Manawaduge, Anura De Zoysa, Anil Chandaraku mara University of Wollongong, Australia</p> <p>Libyan Intellectual Entrepreneurship Initiative (LIEI): An Engine of Economic and Social Development *Dr Hadi El Mgherbi, Dr Rajab Hokoma & Professor Dr S.P.Bindra · * Executive Director of Technical Colleges, Ministry of Education, Libya</p>
11:00-12:00	<p>Panel Discussion: The Financial Crisis and its Impact on International Business Prof Matthew Kuofie</p>
12:00-13:30	<p>LUNCH/ AWARDS</p>
14:00-18:00	<p>Keynote Speakers: GSMI's Role in Addressing the Global Financial Economic Crises/Global Strategic Institute Prof Matthew Kuofie</p> <p>Strategies And Performance of New Mexican Emerging Multinational Enterprises José G. Vargas-Hernández, M.B.A; Ph.D. Centro Universitario de Ciencias Económico Administrativas U de G, Mexico</p> <p>The Role of Local Culture in Strategic Human Resource Management: Lessons from Indonesia Arif Hartono, Universitas Islam Indonesia – Yogyakarta – Indonesia</p> <p>Estimation of Supply Response Analysis of Pakistani Wheat Growers By Market Power and Efficiency in Processing Industry in Pakistan Dairy Industry Dr. Nadeem Bhatti, Head of Faculty, North American College, Canada</p>

Towards the Unification of Success Measures for Enterprise Systems.

College Of Business Sciences, Zayed University, Dubai, UAE

Effective CRM: A Solution to Combat the Effects of The Economic Meltdown in the Indian Domestic Aviation Sector

Kamini Dhruva, Principal, Acharya's Bangalore B-School, Aligarh Muslim University, Bangalore, India.

Mr.Asad Rehman, Aligarh Muslim University, Bangalore, India.

Modeling Gaps in Services Quality - Indian Food Retailing Experience

Dr. K. Abdus Samad, Dr. G.S. David Sam Jayakumar

Jamal Mohamed College(Autonomous), India

Dr. K. Ravichandran, Madurai Kamaraj University, India

Registration Procedure Model for Establishing an WFOE in People's Republic of China

Boštjan Polajžer, University of Primorska Slovenia

An Instrument for Measuring University Leadership Values Based on Value-Based Total Performance Excellence Model: Preliminary Findings

M.R. Ab Hamid, Z. Mustafa, N.R. Mohd Suradi, M. Abdullah, F. Idris, W.R. Ismail,

Z. Mohd Ali & N. Zainal Abidin

Universiti Kebangsaan Malaysia, MALAYSIA

The Use of Influence Tactics in Politicized Organizations: Does Gender Matter?

Rizwan Qaiser Danish, University of the Punjab, Pakistan

SATURDAY, AUGUST 15, 2009

10:00-13:00	<p>ALL DAY TOUR TOUR OF SELECTED INDUSTRIES AND PLACES IN MICHIGAN, USA AND WINDSOR CANADA (EXTRA FEE; TOUR PROVIDED BY TRANSPORTATION COMPANIES)</p>
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